

CRUSHING METAL RADIO

LOUDER! HARDER! FASTER!

3053 W. Craig Rd. Ste E-239 N. Las Vegas, NV 89032 | Office: 702.722.1169

CRUSHING METAL RADIO ADVERTISING FORM

NAME OF COMPANY/INDIVIDUAL: _____

CONTACT NAME: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

30 SECOND RADIO SPOTS – MONTHLY BUY RATES

FILL IN CIRCLE	AMOUNT	RADIO SPOTS (PER DAY / DAILY BREAKDOWN)	RADIO SPOT TOTALS (PER MONTH)	RADIO COST PER SPOT
<input type="radio"/>	\$100	4 SPOTS PER DAY (every 6 hrs)	120 TOTAL SPOTS	.83 CENTS PER SPOT
<input type="radio"/>	\$160	8 SPOTS PER DAY (every 3 hrs)	240 TOTAL SPOTS	.67 CENTS PER SPOT
<input type="radio"/>	\$200	12 SPOTS PER DAY (every 2 hrs)	360 TOTAL SPOTS	.55 CENTS PER SPOT

30 SECOND RADIO SPOTS – 3 MONTH BUY RATES

FILL IN CIRCLE	AMOUNT	RADIO SPOTS (PER DAY / DAILY BREAKDOWN)	RADIO SPOT TOTALS (PER MONTH)	RADIO COST PER SPOT
<input type="radio"/>	\$270	4 SPOTS PER DAY (every 6 hrs)	120 TOTAL SPOTS	.75 CENTS PER SPOT
<input type="radio"/>	\$380	8 SPOTS PER DAY (every 3 hrs)	240 TOTAL SPOTS	.53 CENTS PER SPOT
<input type="radio"/>	\$400	12 SPOTS PER DAY (every 2 hrs)	360 TOTAL SPOTS	.37 CENTS PER SPOT

CMR staff production team can create radio spots for a one-time fee of \$75.00 (per spot). The client can provide the information that will be read in the radio spot (i.e. script), if the client wishes to do so, or the CMR production team can create the script to be read in the radio spot. Also, if the client wants to have any input as to the music, imaging, or sound elements in the radio spot that must be discussed prior to the creation of the spot from CMR production team. Once the radio spot is finalized no additional changes will be made. CMR can also accommodate radio spots that require weekly updates (i.e. concert schedule updates), and can be discussed in further detail with the CMR staff.

WEBSITE BANNER ADS – MONTHLY RATES

- 250X100 = \$200 (If the company/individual supplies banner ad that is the appropriate size.)
- 250X100 = \$300 (If the company/individual doesn't supply banner ad our in-house designer will happily create a banner ad for a one time fee of \$100.)

*****3 MONTH SPECIAL RATE*****

- 250X100 = \$400 (If the company/individual supplies banner ad that is the appropriate size.)
- 250X100 = \$500 (If the company/individual doesn't supply banner ad our in-house designer will happily create a banner ad for a one time fee of \$100.)

RADIO SPOT & WEBSITE BANNER AD BUNDLE PACKAGES – MONTHLY BUY RATES

<u>FILL IN CIRCLE</u>	<u>AMOUNT</u>	<u>RADIO SPOT AIRINGS</u> (PER DAY / HOURLY BREAKDOWN)	<u>RADIO SPOT TOTALS</u> (PER MONTH)	<u>RADIO COST PER SPOT</u>
○	\$250	4 SPOTS PER DAY (every 6 hrs)	120 TOTAL SPOTS	.62 CENTS PER SPOT
○	\$300	8 SPOTS PER DAY (every 3 hrs)	240 TOTAL SPOTS	.54 CENTS PER SPOT
○	\$350	12 SPOTS PER DAY (every 2 hrs)	360 TOTAL SPOTS	.48 CENTS PER SPOT

RADIO SPOT & WEBSITE BANNER AD BUNDLE PACKAGES – 3 MONTH BUY RATES

<u>FILL IN CIRCLE</u>	<u>AMOUNT</u>	<u>RADIO SPOT AIRINGS</u> (PER DAY / HOURLY BREAKDOWN)	<u>RADIO SPOT TOTALS</u> (PER MONTH)	<u>RADIO COST PER SPOT</u>
○	\$600	4 SPOTS PER DAY (every 6 hrs)	120 TOTAL SPOTS	.58 CENTS PER SPOT
○	\$700	8 SPOTS PER DAY (every 3 hrs)	240 TOTAL SPOTS	.48 CENTS PER SPOT
○	\$750	12 SPOTS PER DAY (every 2 hrs)	360 TOTAL SPOTS	.35 CENTS PER SPOT

***PRICES DO NOT INCLUDE BANNER AD CREATION OR RADIO SPOT PRODUCTION FEES**

INSTRUCTIONS:

- **Online Orders:** Download, complete Form and email to info@crushingmetalradio.com
- **Payment:** PayPal at info@crushingmetalradio.com

SIGNATURE: _____

DATE: _____

By signing, the signee (individual, business, etc.) agrees to pay in full for the specified advertising package or other services agreed upon prior to **Crushing Metal Radio** facilitating its contracted services. **Crushing Metal Radio** reserves the right to terminate the contract at any time should we deem necessary. All questions and concerns, Email: info@crushingmetalradio.com

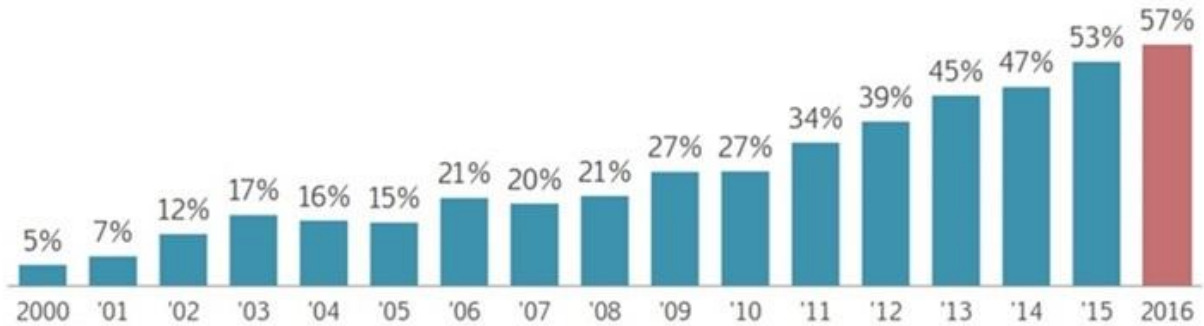


THE INFINITE DIAL
2016

Monthly Online Radio Listening

Total Population 12+

Estimated
155 Million



Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet

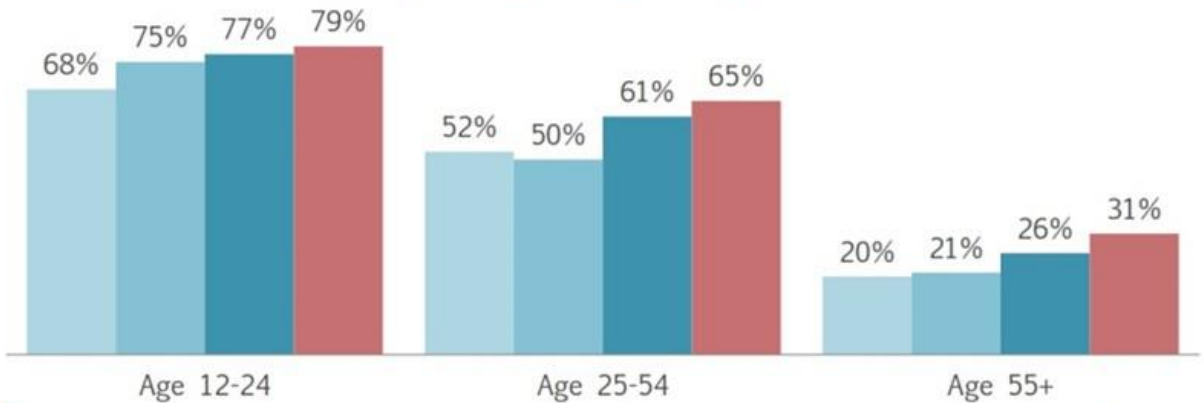
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THE INFINITE DIAL
2016

Monthly Online Radio Listening

■ 2013 ■ 2014 ■ 2015 ■ 2016



Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet

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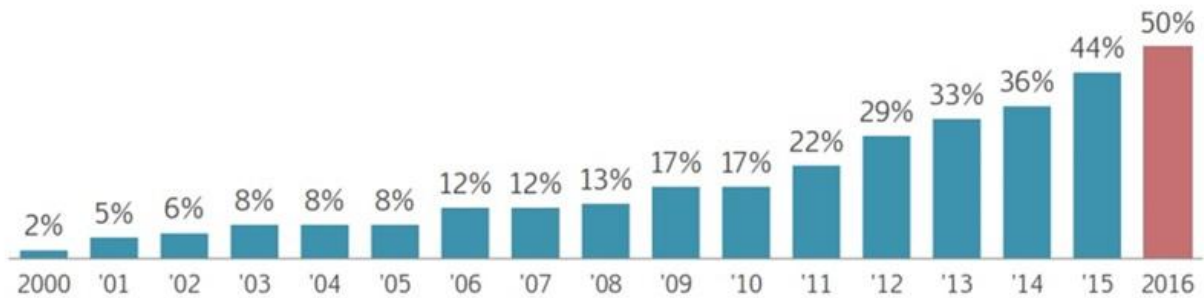


THE INFINITE DIAL
2016

Weekly Online Radio Listening

Total Population 12+

Estimated
136 Million



% listening to Online Radio in last week

Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet



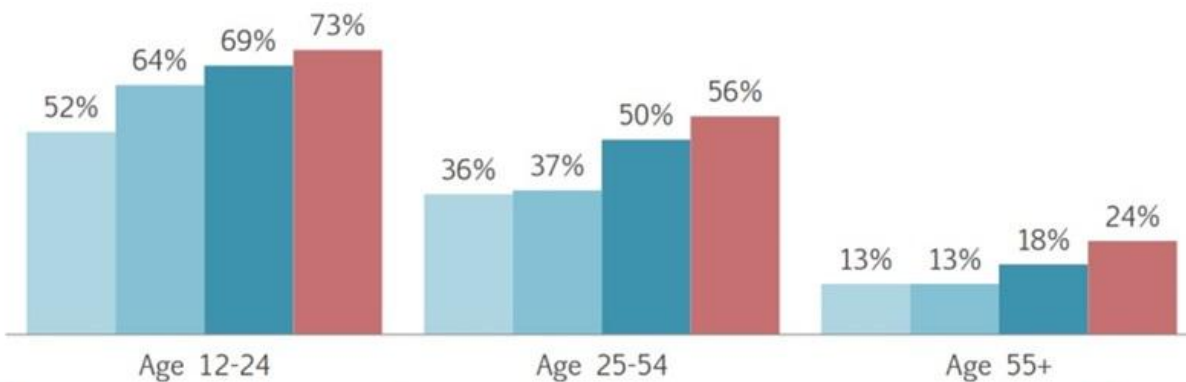
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THE INFINITE DIAL
2016

Weekly Online Radio Listening

■ 2013 ■ 2014 ■ 2015 ■ 2016



% listening to Online Radio in last week

Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet



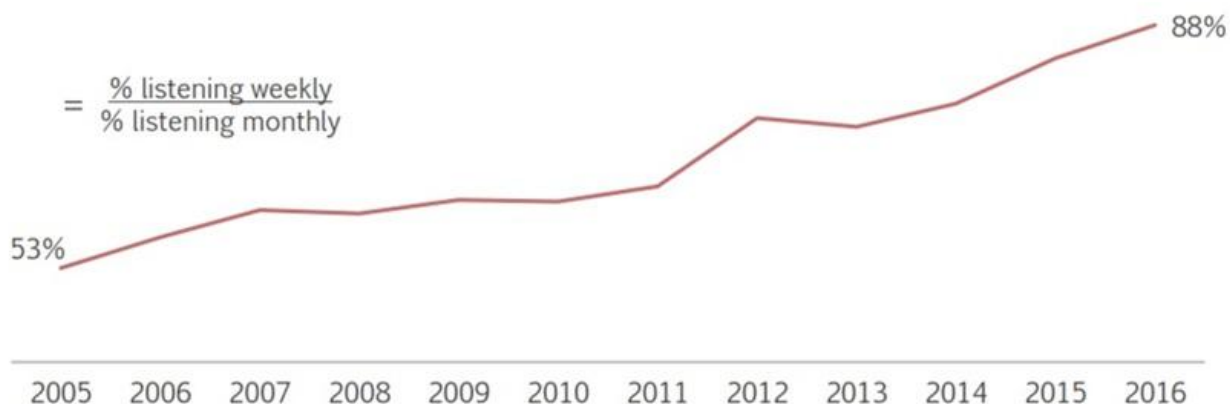
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THE INFINITE DIAL
2016

Portion of Online Radio Monthly Listeners Who Also Listen Weekly

Total Population 12+



Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet

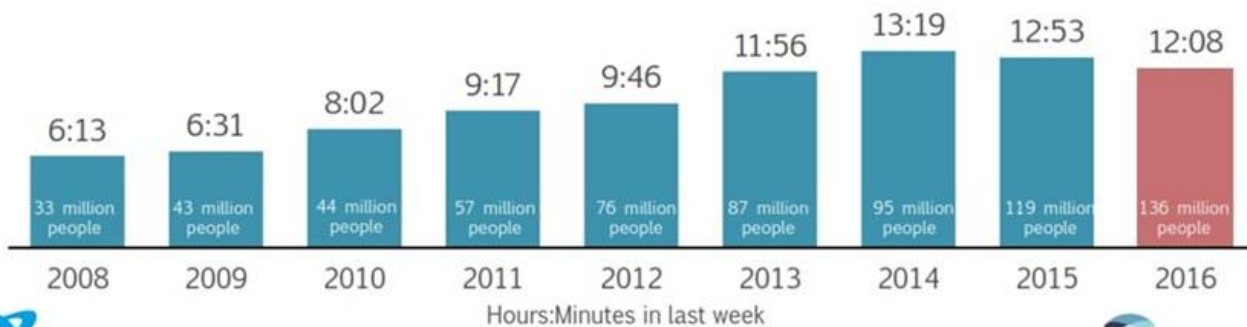
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2016

Average Time “Weekly Online Radio Listeners” Spend Listening to Online Radio

Base: Weekly Online Radio Listeners



Online Radio = Listening to AM/FM radio stations online and/or listening to streamed audio content available only on the Internet

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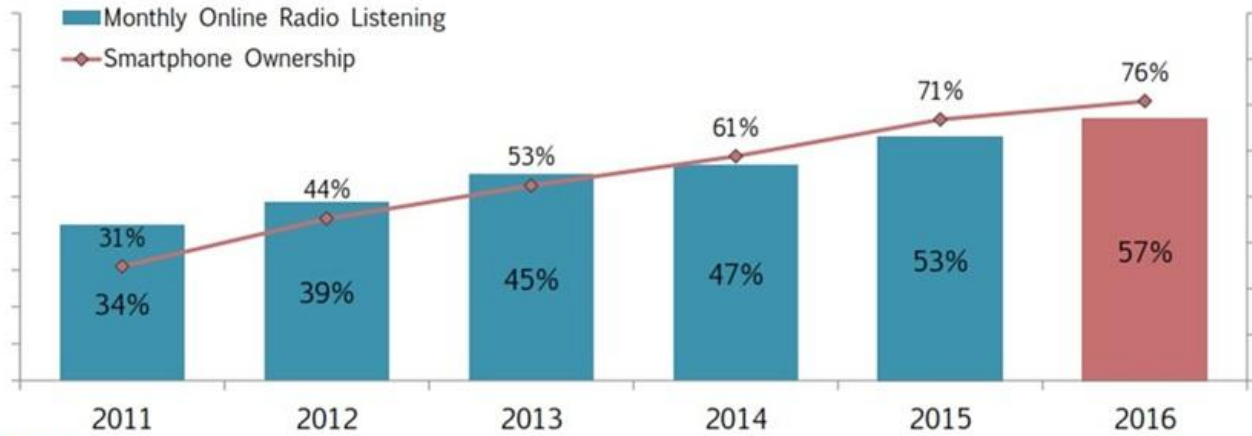




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2016

Relationship Between Monthly Online Radio Listening and Smartphone Ownership

Total Population 12+



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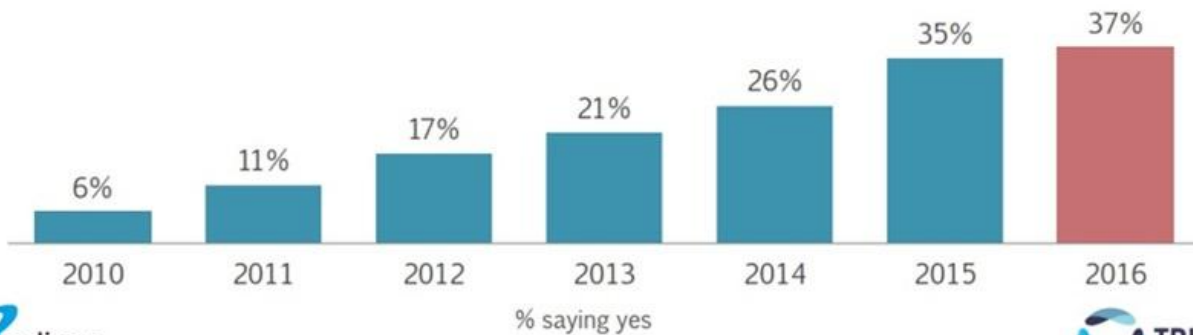


THE INFINITE DIAL
2016

Online Radio Listening in Car

"Have you ever listened to Internet Radio in a car by listening to the stream from a cell phone that you have connected to a car audio system?"

Base: Own a cell phone; 93%



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